



RACINGSA

ADVERTISING RATES

FULL COLOUR SECTION

Front cover \$1,100
Back Cover \$880
Inside Front cover \$880
Inside Back Cover \$770
Full Page \$880
Half Page \$495
Quarter Page \$330
Strip Advert \$250
Inserts \$280

BLACK & WHITE SECTION

Full Page \$495
Half Page \$330
Quarter Page \$165
Filler \$ 88
Strip Advert \$125
Inserts \$280

MAKE UP ADVERT RATE

Full Page \$150
Half Page \$100

ARTWORK SIZES

FRONT COVER 5MM SPINE

Trim Area W: 210mm x D: 230mm
Bleed W: 215mm x D: 235mm

DOUBLE PAGE SPREAD

Trim Area W: 420mm x D: 297mm
Bleed W: 430mm x D: 307mm

FULL PAGE FULL BLEED

Trim Area W: 210mm x D: 297mm
Bleed W: 220mm x D: 307mm

HALF PAGE HORIZONTAL FULL BLEED

Trim Area W: 210mm x D: 148.5mm
Bleed W: 220mm x D: 158.5mm

HALF PAGE VERTICAL FULL BLEED

Trim Area W: 105mm x D: 297mm
Bleed W: 115mm x D: 307mm

QUARTER PAGE FULL BLEED

Trim Area W: 105mm x D: 148.5mm
Bleed W: 115mm x D: 158.5mm

STRIP ADVERT FULL BLEED

Trim Area W: 210mm x D: 30mm
Bleed W: 220mm x D: 40mm

FLOATING FULL PAGE NO BLEED

Trim Area W: 186mm x D: 273mm

FLOATING HALF PAGE NO BLEED

Trim Area W: 186mm x D: 135mm

FLOATING QUARTER PAGE NO BLEED

Trim Area W: 90mm x D: 135mm

BLACK & WHITE SECTION

Full Page \$495
Half Page \$330
Quarter Page \$165
Filler \$ 88
Strip Advert \$125
Inserts \$280

MAKE UP ADVERT RATE

Full Page \$150
Half Page \$100

Specifications

Full colour (CMYK)
High resolution PDF (300dpi)
5mm bleed allowance to all edges

General Enquiries

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