



# APPLICATION FOR MEDIA ACCREDITATION



RACINGSA



I \_\_\_\_\_ of \_\_\_\_\_  
(Name) (Company)

hereby acknowledge that I have been provided with a copy of the South Australian Racing Industry Media Accreditation Policy and confirm that I have read and understand the Policy. I further agree to be bound by the terms of that Policy. I also confirm that I have in place Public Liability cover (\$20 million - minimum) and attach a copy of a certificate of currency.

AND / OR

Hereby acknowledge that I act as representative for the abovementioned Company and have been provided with a copy of the South Australian Racing Industry Media Accreditation Policy and confirm that I have read and understand the Policy. I also confirm that I have made all relevant staff members of the Company aware of the contents of the policy. I further confirm that all relevant staff members agree to be bound by the terms of that Policy. I also confirm that I have in place Public Liability cover (\$20 million - minimum) and attach a copy of a certificate of currency.

\_\_\_\_\_  
(Signature of applicant/representative)

\_\_\_\_\_  
(Position with Company)

\_\_\_\_\_  
(Date)

Please return the signed form to:  
Nick Bawden  
Industry Operations Manager  
Racing South Australia Ltd  
GPO Box 2646  
Adelaide SA 5001  
nbawden@theracessa.com.au  
Ph: (08) 8179 9827  
Fax: (08) 8179 9890





## APPLICATION FOR A MEDIA PASS

Media accreditation for South Australian racecourses is open to all practicing media representatives or individual contractors. Accreditation passes are applied and issued annually for a particular racing season from 1st August through to 31st July unless otherwise specified. Please note that application does not guarantee approval. Accreditation is subject to Racing South Australia Ltd's (Racing SA) approval and will only take effect on issue to the applicant. A completed Media Accreditation Declaration and a colour passport size photograph must accompany every application.

### Personal Details (Individual or person representing Company/organisation)

First name: \_\_\_\_\_

Last name: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Postcode: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### Media Organisation Details (include individual contractor details where applicable)

Media Employer: \_\_\_\_\_

Website URL: \_\_\_\_\_

Supervisor Name: \_\_\_\_\_

Supervisor E-Mail: \_\_\_\_\_

Supervisor Contact Number: \_\_\_\_\_





#### AUTHORISATION AND WAIVER

If this Accreditation is approved an Accreditation Pass will be issued by Racing SA on behalf of the thoroughbred racing industry in South Australia for the sole purpose of providing limited access to the designated holder ('the holder') during events conducted by Racing SA Ltd, the SAJC, SARCC or any individual race club. This Pass is personal, non-transferable and revocable at any time at Racing SA Ltd's sole discretion. Unauthorised use or alteration of this Accreditation Pass may result in the temporary or permanent removal of the Accreditation Pass and the possessor's and/or the holder's ejection from the relevant premises. The holder assumes all risks incidental to his/her actions, assumes all risks incidental to his/her attending a race meeting, official trial, jump out or track work as applicable, and agrees to indemnify and hold harmless Racing SA Ltd, the SAJC, SARCC or any individual race club from any and all claims, damages, losses, costs and liabilities including, without limitation, personal injuries and/or property losses, caused by, resulting from or in connection with his/her presence at the race meeting, official trial, jump out or track work. The holder may not broadcast, publicise or make commercial use of any visual or audio media of any kind of the race meeting, official trial, jump out or track work if it breaches any licensing contracts agreed to by Racing SA Ltd, the SAJC, SARCC or any individual race club. The holder irrevocably consents to the use by Racing SA Ltd or any third party authorised by it, of photographs, films, tapes or any other visual or audio media of his/her name, likeness, image or voice in any manner. The holder also recognizes that he/she must immediately report the theft, loss or unauthorised use of the Accreditation Pass. Acceptance of an Accreditation Pass constitutes agreement by the holder of the foregoing conditions.

#### NOTIFICATION OF CHANGE OF CIRCUMSTANCES / DETAILS

I acknowledge that if granted seasonal Media Accreditation I undertake to advise Racing SA of any changes to any of my details provided or circumstances in relation to this application as soon as is practicable.

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(Signature of applicant)

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(Date)





## SOUTH AUSTRALIAN RACING INDUSTRY MEDIA ACCREDITATION POLICY

### Preamble

Racing SA is the controlling body for thoroughbred horse racing in South Australia. The Authority regulates, represents, promotes and manages the State's thoroughbred racing industry.

In adopting this Media Accreditation Policy, Racing SA acknowledges the important and valuable contribution the media makes to the thoroughbred racing industry while seeking to protect its participants and ensure its integrity. The policy is not intended to discourage members of the media to attend and participate in racing activities but to allow for proper regulation of aspects relevant to the media and racing.

### Application

Racing SA's Media Accreditation Policy provides guidance and advises the required criteria to obtaining a (non-transferable) media pass for South Australian racecourses valid for the current racing season, which must be applied for on an annual basis.

Racing SA regards the racecourse, and particularly the restricted areas, as the workplace of the participants, and seeks to ensure that a person who may be granted a media pass will fully respect the participants' workplace rights and will not by their presence or actions cause disharmony or give rise to potential conflicts or risk the integrity of racing or the wellbeing of others.

Accordingly, Racing SA's determination as to whether to grant the privilege provided by a media pass is a decision made in its absolute discretion, having regard to these matters and to the following criteria. If the media pass is issued, it may be revoked or suspended by Racing SA at any time, in its sole discretion.

### Criteria

Racing SA shall have regard to the following criteria in considering whether to issue a media pass to a person.

1. The person must, in Racing SA's opinion be a fit and proper person in terms of their professionalism in the performance of their media role.
2. The person must, in Racing SA's opinion not pose an unacceptable risk to the integrity of racing.
3. The person must satisfy Racing SA that they will fully respect the workplace rights of participants and that neither the person's presence nor actions will cause, or will likely cause, disharmony or conflict in the workplace, diminish the wellbeing of others, or interfere with any participant's proper performance of his or her role.
4. The person must satisfy Racing SA that he or she will, and has the capacity to, fully perform their media role and in accordance with all applicable professional codes of ethics.
5. The person must satisfy Racing SA that he or she will:
  - a. not allow personal interests to influence him or her in the course of their media role;
  - b. consistently adhere to the fair and objective reporting or representation of racing; and
  - c. not pursue a predetermined or biased agenda against the best interests of racing.
6. The person must at all times observe any direction or instruction issued by Racing SA Management/Stewards and/or Club employees/Security Officials.


### General

All media representatives and individual contractors (hereinafter referred to as "personnel") are subject to the following:


Before being allowed to perform their functions at any race meeting in South Australia all personnel shall be accredited in accordance with this policy.

Accredited personnel shall at all times when present at a race meeting, trial, jump out or track work for the purposes of engaging in their media activities prominently display their racing media pass and otherwise comply with the relevant Club's requirements.

Media Accreditation passes shall only be used to enter race meetings to perform official duties. Accreditation is person specific and is not transferable at any time.



All accredited personnel shall at all times be responsible for adhering and complying with the Workplace, Health and Safety rules of the Club at whose venue they are attending. It shall be the responsibility of the media personnel to comply with the relevant Workplace, Health and Safety rules applicable. These can be emailed upon request or available at the Secretary's Office.



Racing SA Ltd, the SAJC, SARCC and all South Australian Race Clubs individually shall not be liable to any accredited media personnel for any loss or damage sustained by that person as a result of, or in any way (either directly or indirectly) arising out of the exercise of any privilege under his/her media accreditation.

All accredited media personnel must perform their duties in a circumspect manner so as to not endanger either themselves, racing participants, horses or members of the public. Any reckless and/or prohibited behaviour/conduct will result in immediate cancellation of the individual's media accreditation and/or removal of the individual from the Race Club's property.

Unless expressly permitted by the Stewards photography and filming is prohibited at all times of any racing activity, which includes but is not limited to the time horses leave the mounting yard/enclosure to the time they re-enter the mounting yard/enclosure following the race. This condition shall not apply to specific industry contractors who have been granted special permission by the issuing authority in consultation with the Chairman of Stewards.

All accreditations shall be subject to review on an ongoing basis and in any event shall only be valid for such period as determined by the issuing authority at the time of issue.

#### Access to areas on a race course

Access to certain areas on a race course may be restricted. All media personnel shall strictly observe any such restriction.

Access to the betting ring is not restricted, however, filming or photographing in the betting ring area is limited to general atmosphere shooting only. No filming or photographing of individuals transacting wagers is allowed unless their express prior permission is obtained.

Access to the mounting yard is restricted and is specifically for the use of trainers, horses, jockeys, stable employees and connections. However, accredited media personnel may be allowed access to this area subject to strict adherence to any direction/instruction or limitation issued by a race club or Racing SA official and/or any safety rules and regulations which may be in force from time to time. For safety reasons numbers in the mounting yard are strictly limited and access may be denied or restricted at times regardless of accreditation.

Access to the saddling area is restricted and is specifically for the use of trainers, horses, jockeys, stable employees and connections. However, accredited media personnel may be allowed access to this area subject to strict adherence to any direction/instruction or limitation issued by a race club or Racing SA official and/or any safety rules and regulations which may be in force from time to time. For safety reasons numbers in the saddling area are strictly limited and access may be denied or restricted at times regardless of accreditation.

Access to the scales area/room is restricted to officials, jockeys, trainers and their representatives. Any media personnel, regardless of accreditation status shall first obtain the permission of the Chairman of Stewards before being allowed to film or take photographs in this area.


Mobile phones may not be turned on or used in the scales area/room without the permission of the Chairman of Stewards.

Access to the Steward's room is restricted. Media personnel may be granted access by seeking permission from the Chairman of Stewards. Mobile phones are not allowed to be turned on or used in this room unless permitted by the Chairman of Stewards.

Access to the Jockeys room is restricted. Media personnel may be granted access by seeking permission from the Chairman of Stewards. Mobile phones are not allowed to be turned on or used in this room unless permitted by the Chairman of Stewards.

Access to the course proper/racing surface is not allowed under any circumstances. Any media personnel accessing the course proper/racing surface at any time shall immediately forfeit his media accreditation and associated privileges. Provided that this condition shall not apply to specific industry contractors who have been granted special permission by the issuing authority in consultation with the Chairman of Stewards.

Access to the veterinary stall and/or swabbing stall/area is strictly prohibited. Only officials, trainers and/or their stable employees attending a horse are allowed access.



Photographers/camera operators and all media personnel:

Must be respectful of members in reserved enclosures and seek permission to take photographs.

Must be considerate of all racegoers when gaining the best photographic position.

Must not obstruct the view of any on course photographer or cameraman.

Must not attempt to sell photographs in any form to the connections (owners, trainers, jockeys, stable employees etc.) of any horse or to members of the public at any race meeting unless specific permission has been granted in accordance with a formal agreement with Racing SA Ltd, the SAJC, SARCC or any individual race club and for a specific purpose.

Must direct any enquiries from connections to the contracted course photographer at the particular race course.

#### Dress Code

All accredited media personnel must adhere to the dress code for the saddling enclosure/mounting yard and the member's enclosure as set out by the relevant race club.

#### Breach of Media Accreditation

Failure to comply with the media accreditation policy may result in cancellation or forfeiture of accreditation.

#### Termination of Media Accreditation

Racing SA Ltd may terminate accreditation at any time at its sole discretion.

Any individual race club may request Racing SA Ltd to terminate accreditation.

Any individual race club may, at their sole discretion, deny access to accredited individuals to the course or any part thereof.

#### Definitions

"Media" - Includes, but is not limited to, any person and/or organisation whether freelance or otherwise engaging in conduct, whether for distribution and/or publication to the general public and/or to a specific sector of the general population including interest groups and/or media publishers and/or broadcasters, which has or is likely to have the following characteristics:

- Photography whether still or video (moving).
- Reporting whether electronically (internet or otherwise) or by hard copy.
- Television reporting and/or newspaper reporting/articles.
- Journal articles

