



RACINGSA

## ADVERTISING RATES

### FULL COLOUR SECTION

Front cover \$1,100  
Back Cover \$880  
Inside Front cover \$880  
Inside Back Cover \$770  
Full Page \$880  
Half Page \$495  
Quarter Page \$330  
Strip Advert \$250  
Inserts \$280

### BLACK & WHITE SECTION

Full Page \$495  
Half Page \$330  
Quarter Page \$165  
Filler \$ 88  
Strip Advert \$125  
Inserts \$280

### MAKE UP ADVERT RATE

Full Page \$150  
Half Page \$100

## ARTWORK SIZES

### FRONT COVER 5MM SPINE

Trim Area W: 210mm x D: 230mm  
Bleed W: 215mm x D: 235mm

### DOUBLE PAGE SPREAD

Trim Area W: 420mm x D: 297mm  
Bleed W: 430mm x D: 307mm

### FULL PAGE FULL BLEED

Trim Area W: 210mm x D: 297mm  
Bleed W: 220mm x D: 307mm

### HALF PAGE HORIZONTAL FULL BLEED

Trim Area W: 210mm x D: 148.5mm  
Bleed W: 220mm x D: 158.5mm

### HALF PAGE VERTICAL FULL BLEED

Trim Area W: 105mm x D: 297mm  
Bleed W: 115mm x D: 307mm

### QUARTER PAGE FULL BLEED

Trim Area W: 105mm x D: 148.5mm  
Bleed W: 115mm x D: 158.5mm

### STRIP ADVERT FULL BLEED

Trim Area W: 210mm x D: 30mm  
Bleed W: 220mm x D: 40mm

### FLOATING FULL PAGE NO BLEED

Trim Area W: 186mm x D: 273mm

### FLOATING HALF PAGE NO BLEED

Trim Area W: 186mm x D: 135mm

### FLOATING QUARTER PAGE NO BLEED

Trim Area W: 90mm x D: 135mm

### BLACK & WHITE SECTION

Full Page \$495  
Half Page \$330  
Quarter Page \$165  
Filler \$ 88  
Strip Advert \$125  
Inserts \$280

### MAKE UP ADVERT RATE

Full Page \$150  
Half Page \$100

### Specifications

Full colour (CMYK)  
High resolution PDF (300dpi)  
5mm bleed allowance to all edges

### General Enquiries

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