

# Racing SA Privacy Policy



RACINGSA

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## Your privacy is important

This Privacy Policy outlines how Racing SA Ltd (ACN 09 447 5939) (Racing SA, us or we) collects, uses and discloses personal information as required by the Australian Privacy Principles (APPs) contained in the *Privacy Act 1988* (Cth) (Privacy Act).

The kinds of personal information we collect and hold

We collect and hold personal information about members, sponsors, suppliers, trainers, jockeys, apprentices, job applicants, staff members, contractors, people who are interested in the services that we offer or those entities associated with us offer and other people who come into contact with us (you).

Without limitation, the kinds of personal information we collect and hold may include your name, address and other contact details, which of our thoroughbred horse racing licences or registrations you hold, credit and debit card details and information obtained when you use our website, including which of our pages you have accessed.


Manner and purpose of collection of personal information

We will generally collect personal information about you directly by way of forms and other documents provided to us by you (including via the internet), correspondence you provide to us and discussions with you.

Occasionally, we may collect personal information about you from third parties. For example, we may collect personal information about you from an entity related to you such as your employer or overseas or interstate racing bodies and from entities associated with us.

We will only collect, hold and use personal information for the following purposes unless otherwise required or permitted by law:

- to provide you with the best possible service in supplying you with goods or services offered by us;
- if you have made an application for a thoroughbred horse racing licence or registration, to assess the worthiness of your application;
- if you are a holder of, or an applicant for, a thoroughbred horse racing licence, permit and/or registration or other participant in racing, to assess your compliance with any obligation(s) under such licence, permit and/or registration or your fitness, propriety and/or eligibility for such licence, permit or registration;
- to fulfil Racing SA's role in administering, or participating in, the Rules of Racing or any scheme for the regulation or maintenance of the integrity of racing and/or betting operations;
- to provide you by mail or email with subscriptions and/or renewal notices in respect of your licences and/or registrations when they fall due;
- to provide you with marketing materials in relation to offers, competitions, specials, products and services we have available from time to time or our functions and activities via any medium including mail, telephone and email;
- if you are a job-applicant or a potential contractor, to assess your suitability and (if successful) engage you and to assist with administering your employment or contract;
- to monitor and profile who is accessing and using our website;
- for our internal management purposes, to manage our relationship with you and to manage the payment and recovery of amounts payable to us by you; and
- for other purposes which are reasonably necessary in connection with our ordinary functions and activities.



If we are unable to collect personal information relating to you, we may be unable to provide the goods or services you require (or that an entity related to you requires) or continue our relationship with you (or any entity related to you) and you may be unable to access all or parts of our website.

### **Disclosure of your personal information**

We may disclose personal information about you to the following types of entities if required in connection with the purposes listed above:

- our contractors, suppliers, consultants, advisers, associates and related entities;
- any organisation or club which has a direct connection with horse racing, including but not limited to race clubs and owners' or breeders' associations;
- any industry body, tribunal, court or otherwise in connection with any complaint, inquiry or investigation;
- if you have provided us with referees to assist with a job application, licence or registration application or the assessment of a potential contract between you and us, the referees you have provided; and
- other entities with your consent or as permitted or required by law.

We may disclose the kinds of personal information mentioned above to overseas recipients such as overseas racing bodies. These may be located in countries such as Hong Kong, Ireland, New Zealand, Japan, England, Singapore and France.

### **How we hold personal information**

We hold personal information in paper form and electronic form. We have in place steps to protect the information we hold from misuse, interference and loss and from unauthorised access, modification or disclosure.

### **How to obtain access to your personal information**

You may obtain access to personal information which we hold about you by contacting us using the contact details set out below. When you request copies of your personal information held by us we will endeavour to provide you with such personal information as soon as reasonably practicable.

If you request access to your personal information, we may require you to verify your identity and specify what information you require. We may charge you a fee for identifying and providing access to your personal information. There may be occasions when access to personal information we hold about you is denied. Such occasions would include where release of the information would have an unreasonable impact on the privacy of others.

### **Accuracy and completeness of personal information**

While we will endeavour to ensure that the personal information collected from you is up to date, accurate and complete, we will assume that any personal information provided by you is free from errors and omissions. You may request that we update or vary personal information that we hold about you using the contact details set out below.

### **How to make a complaint about a breach of your privacy rights**

If you are of the view we have breached the APPs, the Privacy Act, or any related privacy code in dealing with your personal information, you may make a complaint by writing to us using the contact details set out below and we will endeavour to provide you with confirmation as to how we propose to deal with the complaint as soon as reasonably practicable.

If you are not satisfied with our response to your complaint, you may make a complaint to the Office of the Australian Information Commissioner by visiting the following website:  
<https://www.oaic.gov.au/individuals/how-do-i-make-a-privacy-complaint>.

### **Direct marketing communications**

From time to time we may use your personal information to provide you with marketing materials in relation to offers, specials, competitions, products and services that we have available or that are made available by others and we think may be of interest to you. If you would not like to receive direct marketing materials from us you may notify us using the contact details set out below.





## **Cookies**

A cookie is a data file that a website transfers to your computer. This enables the website to track the pages you have visited. A cookie only contains information you supply. It cannot read data on your computer. Our website uses cookies. You can set your browser to refuse cookies, however, this may mean you are unable to take full advantage of our website.

## **Anonymity and pseudonyms**

You have the option of not identifying yourself or using a pseudonym when dealing with us unless we are required by law or a court/tribunal to deal with individuals who have identified themselves or it is impractical for us to deal with you if you have not identified yourself. An example where not identifying yourself is impractical for us to deal with you is in respect of licences, registrations and stable returns as the Rules of Racing regard identification as essential for the purposes of mailing subscriptions and/or renewal notices when they fall due.

## **Variation of policy**

We may vary the terms of this Privacy Policy from time to time to take account of new laws and technology, changes to our functions and activities and to make sure it remains appropriate.

## **Contact details**

Please direct all complaints and queries in relation to your privacy to: Racing SA General Manager Operations, Mr Nick Bawden, Racing SA Ltd, GPO Box 2646, Adelaide SA 5001, Telephone (08) 8179 9806, Facsimile (08) 8350 0082, (e-mail address: [marketing@racingsa.com.au](mailto:marketing@racingsa.com.au)).

