



15 May 2024

Dear Valued Participant

The Sportsbet Adelaide Racing Carnival concluded on Saturday 11 May 2024 after the most successful carnival in recent years.

On behalf of Racing SA we pass on our gratitude to every individual participant in the racing industry, as without you this success would not be achievable.

The success of the Sportsbet Adelaide Racing Carnival was the culmination of effort from all aspects of the industry, a point that is highlighted in the name of the 2024-2026 Strategic Plan - RACING TOGETHER.

The introduction of the four \$1.0M Group 1 races resulted in a vastly increased focus on the carnival both Australia wide and around the world.

As the chapter closes on three fantastic days of Group 1 Racing in South Australia it is clear that there is a positive feeling towards South Australian Racing currently. It is worth reflecting on some of the highlights of the carnival:

- The first day highlight saw Lachlan Neindorf win his first Group 1 in the \$1.0M Robert Sangster Stakes, riding Climbing Star for the Stokes Stable.
- Day 1 also provided the \$1.0M Sportsbet Australasian Oaks which saw Vibrant Sun take the prize for dual Melbourne Cup winning jockey Mark Zahra.
- South Australia's own Jamie Kah won both Group 1 races on Day 2 and Day 3. The most famous graduate of the Racing SA Apprentice Academy won the \$1.0M Thomas Farms South Australian Derby on Coco Sun for the McEvoy's before winning the \$1.0M Sportsbet Goodwood on the Jason Warren trained Benedetta.
- Dan Clarken and Oopy McGillivray showcased what The Map is capable of by winning the Queen Elizabeth II Stakes as they continue their campaign towards the Melbourne Cup.
- There were several other notable local victories including:
 - Extremely Lucky - John Hawkes Stakes
 - Boognish - Proud Miss Stakes
 - En Francais - in the inaugural running of The Cummings Stakes

The Racing industry in South Australia has benefited from the Sportsbet sponsorship across Racing SA, CRSA and the SAJC. This is Year 1 of a 7 Year partnership and the commitment that Sportsbet is making to the industry is substantial. They would not have made this long term commitment if they did not believe that our industry has a bright future. Sportsbet also highlighted the increased support of the South Australian Government as well as the commitment of the South Australian racing community to achieving our long term objectives as significant factors in their decision.

The activation of the Putt 4 Dough at Morphettville and free GA entry across the three days of the carnival are superb examples of Sportsbet's commitment to enhancing our entertainment product to bring people back to racing in South Australia. The industry should be very excited to see what will be achieved in the coming years by working closely with Sportsbet.

RACING SA

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The Sportsbet Adelaide Racing Carnival has delivered positive wagering outcomes with turnover increasing significantly year on year which is a tremendous result given that wagering across Australia has been producing double digit decline in turnover.

Racing SA is focused on continually improving the industry. To achieve that goal requires all of racing's stakeholders to work together and focus on positive industry outcomes. Once again, your support and dedication is much appreciated and we look forward to working with you to grow our great industry into the future.

Yours faithfully,

A handwritten signature in black ink, appearing to be 'RORRISON', with a long horizontal flourish extending to the right.

ROB RORRISON
CHAIR
RACING SA

A handwritten signature in blue ink, appearing to be 'VAUGHN LYNCH', with a long horizontal flourish extending to the right.

VAUGHN LYNCH
CHIEF EXECUTIVE OFFICER
RACING SA