

MEDIA RELEASE



THOROUGHBRED RACING SA

5 November 2010

Wrattobully wine producers pull on punters hats for annual race day

Limestone Coast wine producers will again pull on their punters hats as part of the Wrattobully Wine Industry Association's annual event – Wrattobully Race Day on Thursday (November 25).

Held at Naracoorte Racecourse, Wrattobully Race Day showcases the best drops from one of South Australia's premier wine regions over a full day of racing including the highly anticipated Wrattobully Wine Region Cup.

Wrattobully Wine Industries Association Chairperson Neil Ottoson said the event brought together people from across the Limestone Coast to celebrate the region's best assets in a fun, festive atmosphere.

"This event combines the very best food and wine the thriving town of Naracoorte and surrounding region has to offer over a great day of racing where everyone is welcome to join in the fun," he said.

"Wrattobully Race Day is the perfect opportunity for a work Christmas party, a family day out and the ideal setting for the local wine industry to share ideas and celebrate their successes."

The day includes tastings of select Wrattobully wines and canapés, business lunches for corporate groups, entertainment by musicians Hoody & Fab, a charity auction and racing from 12pm hosted by one of Australia's most recognised sports commentators, Peter Walsh.

The event is renowned not only as a racing favourite but also as a first-class seminar, attracting guests from around the State to hear the latest wine industry news from exceptional keynote speakers over a three course meal and award winning local wines.

This year's keynote speaker is Stephen Strachan, Chief Executive of the Wine Markers' Federation of Australia.

"After last year's seminar which drew over 200 guests, we expect this year to be even more popular with Mr Strachan providing the most recent industry news and giving local producers the chance to ask him questions," Mr Ottoson said.

MEDIA RELEASE



THOROUGHBRED RACING SA

“Wrattonbully Race Day is a rare opportunity for growers and producers to network in a relaxed setting and an occasion for friends and families to meet up over a good local drop and some exciting racing.”

Gates open at 11am with children entering free and adults for \$10, concession \$5.

For further event information visit www.theracessa.com.au

Media enquiries:

Samantha Firth, Michels Warren

0408 715 585