

MEDIA RELEASE



THOROUGHBRED RACING SA

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Rachael Tredrea to make a fashionable come back

Former Brownlow Medal red carpet regular Rachael Tredrea is set to re-emerge as a South Australian fashion role model this Spring with a new business and a new gig as the 'Face of' the **2011 Carlton Draught Murray Bridge Gold Cup**.

On **Wednesday, October 12**, Rachael will make her first ever appearance at the popular social event and be part of the judging panel for the Murray Bridge leg of *Fashion at The Races* - a year-long, state wide style search featuring SA racing's richest ever fashion prize pool.

Rachael will also take the opportunity to spread the word about her new business venture - 'Gloss Pot' – a freelance make-up artistry service for weddings, special occasions and photo shoots.

"I've just started it, mainly on weekends, as that's all I really have time for right now with the kids. But it's good to be back doing something I really like," Rachael said.

Married to former Port Power Captain Warren Tredrea, Rachael has spent some time away from the spotlight in recent years raising their three children. She was approached by the Murray Bridge Racing Club which was keen to bring back one of the town's favourite 'daughters' to headline the \$82,000 event.

"I lived in Murray Bridge for the first 20 years of my life and have lots of great memories of the town and taking a picnic rug along to various race days. This will be my first experience of the Gold Cup though," Rachael said.

"I'm really looking forward to it. One of my best friends goes every year and always tells me what a fantastic day it is.

"I love the atmosphere of the races – it's not all about the horses, that's for sure! Obviously fashion is one of the things I like most.

"I'm actually bringing four friends along as well. I'm excited about having a girls' day out!"

Before becoming a mum, Rachael spent some time at TAFE studying fashion design and is excited about the opportunity to "go all out" with new season trends at the Gold Cup.

"Everything at the minute is about colour-blocking so I'd like to experiment with that," she said.

"Spring is great for bright colours but black and white is also a classic look at the races.

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“My recommendation is for people to have fun with their outfit. There aren’t any other occasions besides the races to wear a fascinator or a hat so I’ll definitely be doing that.”

She is also planning to the flag for Murray Bridge in an outfit supplied by one of the local boutiques.

“Yoshiki is one of my favourite stores in Murray Bridge. I visit every time I go back. They have some beautiful pieces.

“I’m keen to support Murray Bridge businesses so I hope to source an outfit from a local retailer.”

Rachael’s official duties at the Gold Cup will include scouring the crowd in search of SA’s next *Fashion at The Races* Finalist.

Fifteen of the state’s most stylish racegoers will be selected over 26 race meetings throughout the year, culminating at South Australian Derby Day (May 5, 2012) at Morphettville Racecourse – where the inaugural winner will walk away with the keys to a brand new Volkswagen Polo.

The Gold Cup is a *Fashion at The Races* automatic qualifying event. Rachael will co-judge the winner of Fashions on the Field, who will take home a \$300 voucher for Murray Harvy Jewellers, two nights’ accommodation at Oaks Plaza Pier Glenelg and hospitality for two at SA Derby Day next year to compete in the Final.

The Murray Bridge Racing Club is ensuring this year’s event will be the most glamorous yet. Better Health Pharmacies will host the ‘Pamper Marquee’, enlisting make-up artists from Napoleon Perdis to offer complimentary touch-ups and styling advice using top quality Napoleon Perdis products. Napoleon Perdis fragrance samples and vouchers for free makeovers will also be given away at the event.

Nine races will be held throughout the day. Hospitality packages start from \$90 per person. General Admission cost \$15 for adults and \$8 Concession. Tickets are available online at www.racingmurraybridge.com.

Information about ‘Gloss Pot’ can be found at <https://www.facebook.com/pages/Gloss-Pot-by-Rachael-Tredrea/123194357748935#!/pages/Gloss-Pot-by-Rachael-Tredrea/123194357748935?sk=info>

For further information or to book online visit www.theracessa.com.au

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