



FOR IMMEDIATE RELEASE

Some of the biggest names in wine will come together with industry representatives and racing fans to toast the Wrattenbully Cup at Naracoorte Racing Club on November 24, 2011. Tickets are now available for the giant trackside marquee which will feature a luncheon showcasing fresh regional produce. ABC Grandstand's Peter Walsh will MC the event, and has also helped to put together a terrific range of sporting memorabilia and other goods which will go under the hammer during a charity auction. All proceeds from the event will go towards an ongoing campaign to buy a CT-Scan for Naracoorte Hospital.

"This is a wonderful opportunity to toast the sport of kings in style with some top class Wrattenbully wines while raising money for crucial medical equipment for regional SA, and people might want to consider booking a table for their work Christmas show, as it's a great day out," says the Wrattenbully Wine Industries Association chair, Neil Ottoson.

In addition to a full day of quality food, wine and gallopers, the Wrattenbully Race Day will also feature an industry-focussed seminar sponsored by Wrattenbully's Smith & Hooper Vineyards prior to the opening race, with Yalumba winemaker Jane Ferrari as guest speaker.

"Jane is particularly passionate about sweet whites, which is appropriate given that the Yalumba FSW8B Botrytis Viognier 2009 made from Wrattenbully fruit has collected a swag of awards, so we're really pleased to have her on board at our Race Day to share this success," says Mr Ottoson.

Yalumba Wine Company was awarded Champion status for the 2009 FSW8B Botrytis Viognier at the 2010 Sydney Royal Wine Show. From more than 100 Champion products across the Sydney Royal Wine, Dairy and Fine Food Show, it was then selected as one of the top six products to be eligible for the President's Medal...and won! The same wine also won the trophy for International Sweet Wine of the Year and the Trophy for Best Young Sweet at the 2010 International Sweet Wine Challenge.

In other recent Wrattenbully success stories, Pepper Tree Wines' 2009 'Elderslee Road' Reserve Wrattenbully Cabernet Sauvignon won the Best Individual Vineyard Trophy at the 2011 Limestone Coast Wine Show. The company also won the trophy for the Best Shiraz with its 2009 'The Gravels' Reserve Wrattenbully Shiraz Viognier. Several other Wrattenbully Wines won medals at the October event.

Meanwhile, winemaker Patrick Tocaciu continues his Riesling roll; the Patrick of Coonawarra Aged Wrattenbully Riesling 2006 and the Patrick of Coonawarra Estate Wrattenbully Riesling 2010 have both been listed as Top 5 finalists in the 2011 Wine of the Year Awards sponsored by Winestate Magazine, with the winner set to be revealed later this week.

"Judges tasted more than 1000 Rieslings for this category, so the fact that two out of the top five selected are from Wrattenbully is simply tremendous," said Mr Ottoson.

The Wrattenbully Wine Region has also been celebrating the successes of the family-owned company Malone Wines, which collected a gold and silver medal at the prestigious London-based global International Wine Challenge. Malone Wines' 2008 Shiraz was voted among the best in its class, while the Malone Cabernet Sauvignon 2008 scored silver.

For further information on the Wrattenbully Cup luncheon or seminar, contact Debbie Press 0408 809 294 or James Freckleton 0412 847 383. Editors please note: a digital image from a previous Wrattenbully Cup is att. for your use. Social pictures from last year's event are also available by emailing gretel@gretelsneath.com